



Job Description - Marketing Executive

An exciting opportunity has arisen to join Evolve Dynamics as a full-time Marketing Executive, based at our workshop near Farnham, Surrey.

Evolve Dynamics is at the forefront of research, design and development of next generation UAS/UAV systems for the industrial, security & defence sectors. Our mission is to develop autonomous/semi-autonomous, highly capable, and best in class UAV solutions.

We design and manufacture aircraft, ground control systems, camera/additional payloads and software. Our client base has grown 500% in the last 12 months and includes police forces, the military, fire services and search & rescue teams.

If you're looking for a role in which you will be able to contribute innovative ideas, learn from a dynamic and experienced team, and be challenged on a daily basis, then this is the job for you!

Duties

This is a newly-created post in a fast growing engineering business, with the opportunity to work across the spectrum of marketing and communications disciplines in a commercial context. The Marketing Executive will support the Head of Marketing with the day-to-day delivery of the marketing strategy, working from a content calendar as well as meeting requirements for ad hoc deliverables, including:

- Developing content for social media platforms
- Developing content for website stories and press releases
- Newsletter creation and database management
- Gathering and developing stories from across the business
- Working up customer case studies
- Contributing ideas for content to support the business' marketing strategy
- Maintaining image library
- Basic image editing and graphic design for social media
- Supporting the sales team and senior team with marketing materials as required
- Monitoring and reporting on website and social media performance
- Acting as a brand guardian
- Attending industry events and shows on occasion with some travel required
- Coordinating with external design, photography and video partners to deliver high quality, on-brand content
- Maintaining the content calendar to capture events, launches, and marketing opportunities and determine content on a weekly basis
- Fielding media enquiries and maintaining relationships with journalists

- Working with strategic partners on joint marketing activity

Experience

- 3+ years experience of working in a corporate marketing function, B2B preferred
- Familiarity with Mac, Google Workspace and Adobe Creative Suite
- Working knowledge of Google Analytics GA4
- Working knowledge of LinkedIn, Facebook, X (Twitter), YouTube and Vimeo for business purposes
- Experience of working with a website content management system
- Experience of creating graphics for social media, web and newsletters
- Experience of creating presentations

We are committed to building diverse teams so please apply even if your past experience doesn't align perfectly with the stated requirements of the role.

Person specification

- Excellent written and spoken English
- A high level of attention to detail
- Process-driven approach with high level of organisation
- Ability to manage own time and balance ad hoc projects with longer term deadlines
- Ability to work as part of a team as well as on own initiative
- A desire to grow and develop in the role over time
- An interest in technology, science and/or engineering - especially with UAVs - would be an advantage

Hours

This is a full time position, based in our workshop near Farnham, Surrey. Hours are 0900 to 1730 Monday to Friday with a 1 hour lunch break.

Salary

A salary of £25-35k per annum will be paid for the position, dependent on experience.

Benefits

- 25 holiday days annually
- Participation in company's pension scheme (SmartPension)
- Support with training including paid study days and contribution to qualifications
- Eligible for company-wide bonus scheme
- Free snacks and drinks in the office
- Regular paid-for social events
- Evolve swag!

Equal opportunities

Evolve Dynamics is an equal opportunities employer and is committed to treating all applications appropriately and fairly. All things being equal, Evolve Dynamics will not reject a candidate based on age, gender, race, sexuality or any other protected characteristic.

Confidentiality

The company operates in the defence and security industries and as such this role may require the handling of sensitive information. Any successful candidate will be required to sign a non-disclosure agreement.

Find out more

Interested candidates are welcome to get in touch to arrange an informal conversation before applying. Please email careers@evolvedynamics.com referencing the job title.

How to apply

Only applications made by email will be considered. To apply, please send a copy of your CV together with a covering note describing why you would like to work for Evolve Dynamics and what makes you suitable for the role to Rachel Drewer, Head of Marketing, at careers@evolvedynamics.com.

Applications will be considered on a rolling basis. The start date will be as soon as possible.

Discover more at www.evolvedynamics.com.